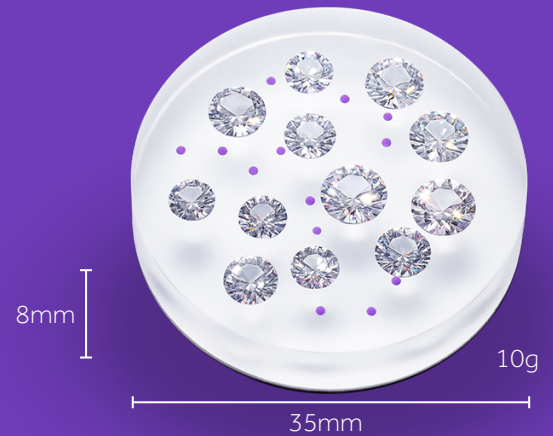




This is a Diamond Standard Coin, the fungible diamond commodity.

Diamonds, a \$1.2 trillion natural resource, are finally available to investors as a liquid commodity. Every Diamond Standard Coin contains the same total scarcity of natural diamonds. So, they're **fungible**. You can trade them quickly and easily, just like gold bars.



Diamond Standard Coin, sealed with a wireless encryption chip. A fungible commodity

A unique new asset,

- every coin is equivalent and fungible
- the coins are delivered to owners, or held by approved custodians
- with a market-determined fix price
- transacted using a digital token

built on transparency,

- regulated and licensed
- internal audits by Deloitte
- approved by leading asset managers
- diamonds sourced via exchange-bidding, content data is public
- graded & assembled by GIA & IGI

with advanced technology.

- trade electronically and instantly
- integrated wireless encryption chip
- embedded blockchain token
- instant authentication, anywhere
- remote audit and proof-of-asset

Custodian smart cabinet



Mobile app, for authentication, audit, and transactions



Diamonds purchased through a revolutionary exchange

As the first diamond market maker, we buy statistical samples of all qualities of diamonds, via transparent bids on a regulated exchange. The exchange consolidates liquidity, establishes transparency, reduces friction, and provides reliable and efficient settlement. In short, we are reinventing the diamond supply chain.

Ensuring price discovery, fairness and consistency

The statistically valid samples of diamonds are public for anyone to verify. An optimizer then sorts the diamonds into equal quality sets, and contents of every coin are public too. Every coin is fungible, with a daily market price, and the Diamond Standard never changes over time.

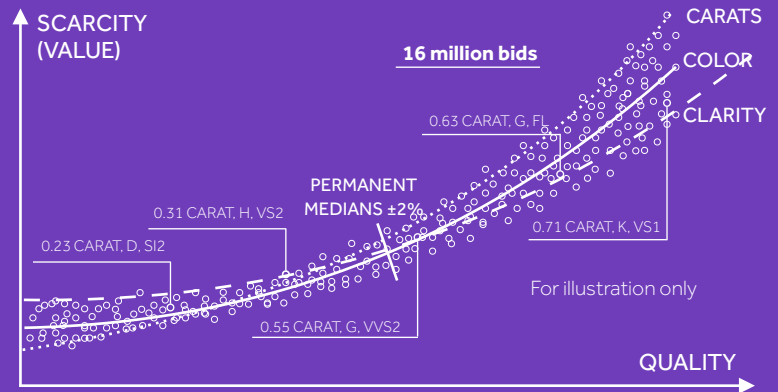
Traded with a blockchain token

A wireless computer chip inside each Diamond Standard Coin stores a blockchain token. If you store your Coin with a custodian, you can trade the token on leading digital exchanges.

Initial Offering Feb 16, 2021

This sale establishes the permanent content contained in the commodity. Each coin contains a set of certified natural diamonds with identical geological scarcity, and a wholesale market value of \$5,000 as of the sale date. Every future Coin will contain, at minimum, the same geological *scarcity* of natural diamonds, regardless of the cost of those diamonds.

When you purchase a token, you will receive the physical diamond commodity—a Diamond Standard Coin. You take delivery of your commodity, or have it delivered to a custodian.



COMING SOON

DIAMOND STANDARD FUTURES ON CME
DIAMOND STANDARD ETF ON NYSE

Subject to regulatory approvals

Diamond Standard Coin Sale Overview

Initial Price	\$5,000 USD
Tokens for sale	5,000
Initial Offering	\$25,000,000 USD
Regulatory License	Bermuda Monetary Authority
Accreditation Required	No
KYC Required	Yes
Accepting	ETH, Fiat
Token Platform	Ethereum / ERC-20
Issuing Countries	USA/Bermuda
Restricted Countries	Cuba, Iran, North Korea, Syria, Crimea Region of Ukraine
Diamond Standard Coin Issuer	Diamond Standard LLC (USA)
BCC Token Issuer	Diamond Standard Ltd. (Bermuda)
Custodians (Optional)	BitGo, Gemini, Dillon Gage, IDS Delaware